



# our credentials

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## About Us

Brilliant Techpro Solution Pvt Ltd, a digital broadcast agency that combines creativity, technology and location in order to achieve customer satisfaction through relevant information being broadcasted from one central point of control with complete control over content and programming.

We provide digital signage solutions for corporate, education, healthcare and government facilities.

We are a leading provider of content-rich digital signage solutions that connect brands with people. To better serve our customers, we've continued to consistently enhance our digital signage platform and stay relevant as communication needs evolve.



Software Solution

Managed Services

## Digital Signage and overview

- A Real-Time communication media for advertising, informing, entertaining.
- Centrally controlled content management through networked screens.
- Changing of signs remotely and immediately.
- Supports real time data feeds and interactivity.
- Reach precise target segment without the usual wastage and high cost of traditional media.

**INFORM**

**PROMOTE**

**ENTERTAIN**



## About Software

**Btps signage is a cloud-based, content-rich digital signage software.**

It is the central platform for all your digital signage needs, from building and distributing dynamic content to remotely managing a network of touchscreen displays, digital signs, video walls and interactive kiosks.

The Btps digital signage software is:

- Free for Btps customers - our digital signage players come loaded with the software
- Content-driven with multiple apps and widgets
- Access the software and manage your network from any web browser on an internet-connected device
- Btps signage runs on Windows and Android through either System on Chip SoC displays from Samsung, Philips, Panasonic, BenQ or Elo touch tablets and StiX 3500 4K external media player.
- Live data integration with web-code (HTML, CSS, JS), scheduling apps, web pages with data visualizations, SharePoint and more to display real-time data to display real-time data
- Smart playlists, template editor, scheduling, reporting and a multi-user platform for easy team
- Live data integration with XML, scheduling apps, web pages with data visualizations, SharePoint and more

## EDUCATION & HEALTH CARE

Have you washed your hands yet?

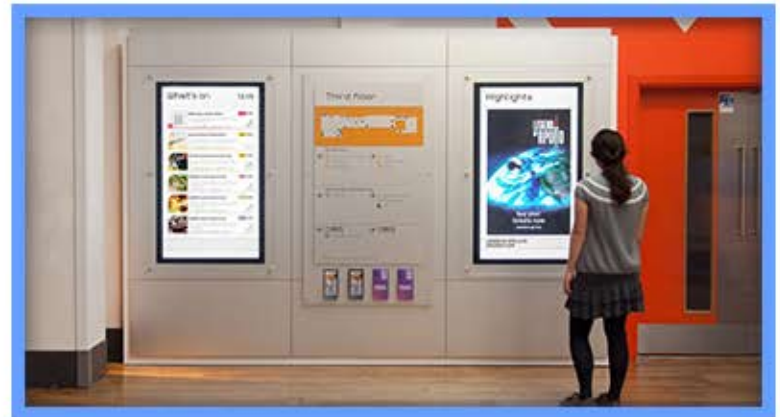
Please stop at a sanitation point to ensure the safety of our patients and your loved ones.



Warning: The hospital is taking precautions to prevent the spread of the norovirus.



## HOSPITALITY & RETAIL VERTICAL



## PUBLIC TPT & OOH VERTICAL



## BFSI SECTOR





## CORPORATE & MANUFACTURING



## Content Management Module:

A versatile content composer with an intuitive interface which lets you materializes dynamic content as per requirement and minimizes the recurring cost. Whether its images, videos or audio; simply drag and drop on server workspace to create that impressive presentation you have been thinking of. Take control of your network and efficiently track operations whether it is a local or global network. What, when and where, all that you need to do becomes handy with this module. Instantly deploy your content across the local or global network to meet the ever changing scenarios.

## Media Player

Engage your audience with captivating content. Beam them with highly scalable media player which knows no limits in screen resolution and can support right from High definition (HD) to Ultra High definition (UHD) and beyond. Provides easy-to-install players for Windows and Android

## Software Features:

- ▶ Centrally controlled: Multiple Screens can be controlled from one central location
- ▶ Free Zone: Screens can be divided into different zone for playback of Images /t e x t/ video/ rss / web page / clock.
- ▶ Drag & Drop Interface: Graphic user interface at the server side , no scripting is required.
- ▶ Video Audio Playback : Can play wmv,mov,mpg,mp4,avi,flv,swf,mpeg formats  
Image Playlist Can play
- ▶ Image in playlist mode.
- ▶ Interactive Content: Support touch screen application.
- ▶ Tickers I Live RSS Feeds: Play scrolling text and live Rss feeds.
- ▶ Video Wall: Used f or video wall applications.
- ▶ Supports Web- Pages : Can play web pages within the screen

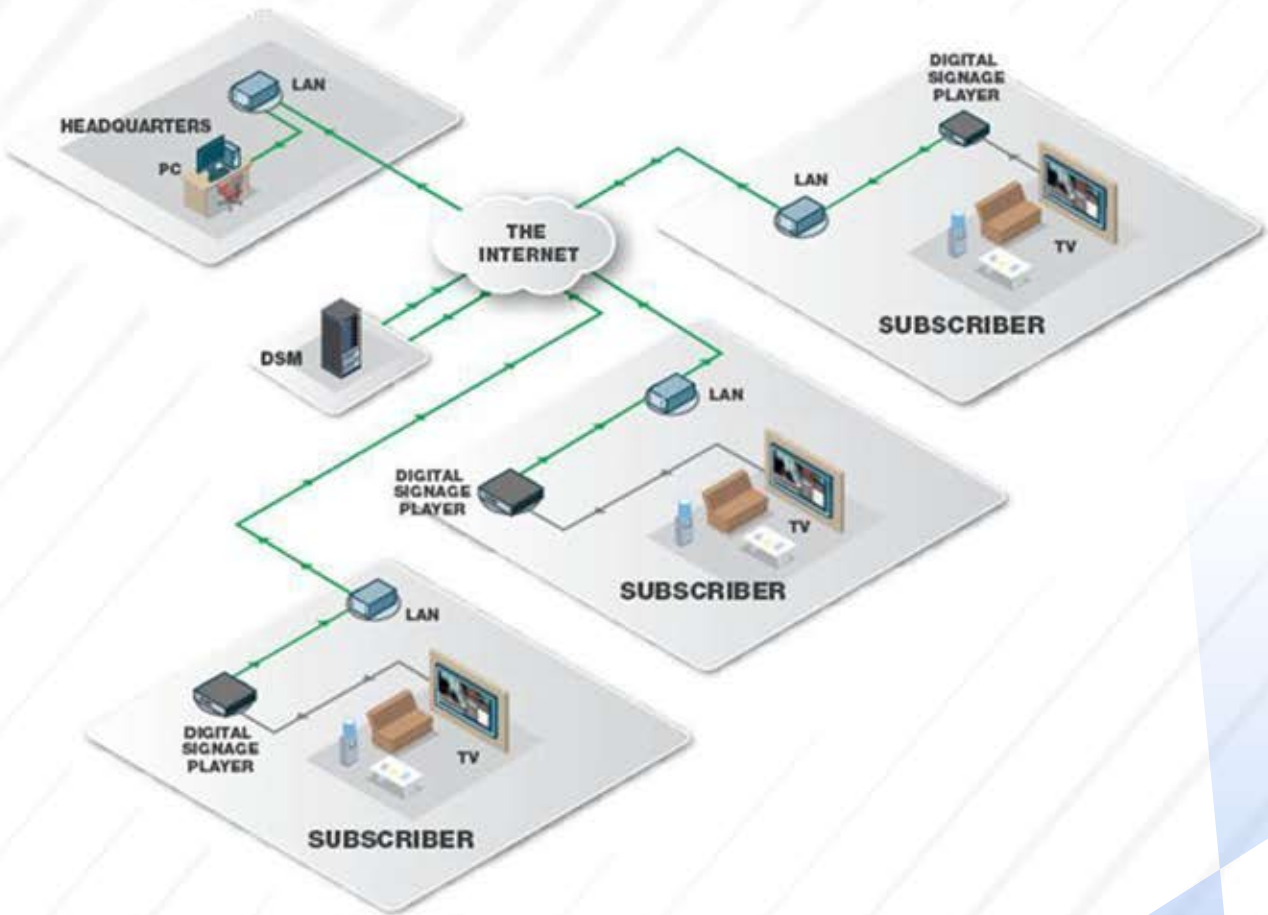
## Software Features:

- 🔒 Encrypted and secure communication
- 🔒 Live Weather: Can show weather of different locations
- 🔒 Time based Scheduling: Content can be time scheduled for different screens
- 🔒 Social Media: Facebook /Twitter/ Instagram
- 🔒 Live TV : Interface for Live TV Input
- 🔒 Queue Management: Software based Queue management Interface
- 🔒 Q R Code: Q R Code generation
- 🔒 RMS: Remote Management Application
- 🔒 Face Recognition Algorithm
- 🔒 Meeting Room/Banquet Scheduling

## Software Features:

- ✚ Open Architecture: Interface with 3rd Party S/ W
- ✚ Both Landscape and Portrait Mode: Support resolution of vertical & horizontal screen
- ✚ Streaming: Support YouTube & live streaming
- ✚ FULL HD resolution
- ✚ Smart Downloading: Save your bandwidth while down loading content
- ✚ Multi User Management: Login id for different users
- ✚ Internal Caching of Data: Data is stored locally with in the media player

# ARCHITECTURE



## Our Clients



**RADHA KRISHAN VIDYA NIKETAN**  
RUN BY SAMARTH SHIKSHA SAMITI(REGD.)



**SANGHMITRA PUBLIC SCHOOL**

Run and Managed by Sanghmitra Educational Society, New Delhi



**HEALTH  
QUADRANT**

Because "There's No Place like Home"



**QRG**

Central Hospital  
& Research Centre



**Ruchika**  
Printing Mil



## Our Other Services

### Web & App Development

Web Development  
PHP Development  
WordPress Development  
Ecommerce Development  
Software Development  
Mobile App Development  
Open Source Development  
Payment Gateway Integration

### Integrated Marketing

Digital Marketing  
SEO  
SEM  
PPC  
Web Analytics  
Email Marketing  
Social Media Marketing  
Affiliate Marketing  
Social Media Marketing  
Web Analytics  
Google AdWord Management  
Google Analytics Management

### Web Portal

News Portal Development  
Job Portal Development  
Education Portal Development  
Travel Portal Development  
Classified Portal Development  
Content Management System (CMS)  
Real Estate Portal Development



### Front End

Web Design  
Responsive Website (Mobile Views)  
Graphic Design  
Logo Design  
Custom Web Design  
Brochure Design